PEI's hybrid
2021
POLAR PLUNGE
Join us
April 2021...

FREEZIN' FOR A REASON!

In support of
Special Olympics
Prince Edward Island

Presented by
LAW ENFORCEMENT
TORCH RUN
FOR SPECIAL OLYMPICS
PRINCE EDWARD ISLAND

#FreezinForAReason

STEP 1: REGISTER

This **April** you can choose your challenge:
- Get creative with how you will be accepting the '*Virtual Freezin*' challenge - you choose the date
- Join us in-person on **April 25t**h to '*Plunge in the Park*'

Everyone must register on-line to participate at www.peiletr.com/polar-plunge
- *Follow the easy steps to customize your personal and/or team page*

What's your Reason for Freezin'?

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STEP 2: FUNDRAISE

Once you sign up you will receive an email from Canada Helps with the subject *"Your Fundraiser is Live! Here's How to Get Started"*
- Click the 'View my page' and follow the simple steps to let your family, friends, and co-workers know why your are raising money in support of Special Olympics PEI and encourage them to donate to your page!

STEP 3: FREEZE YOUR WAY

Virtual Plungers - can choose any date(s) during the month of April to accept the challenge - *check out our website and social for some ideas.*
- **Don't forget your camera/phone** - submit your photos and /or videos for chances to win some great prizes -
- tag @PEILETR on Facebook and @LETRPEI on twitter/instagram
- post on our facebook event page for others to enjoy
- Challenge someone else to join your team or take the plunge

TAKE THE PLUNGE

'Plunge in the Park' participants

If you registered to plunge in-person on Sunday, April 25th at Dalvay Beach in the PEI National Park - you will receive an reminder email the week of April 19th with all *your day plunge details and Covid-19 protocols*

STEP4: SAY THANKS

Reach out to your supporters through your page to thank them for **helping you to enrich the life of an SOPEI athlete**. With their support and your fundraising efforts, we thank you for ensuring that programs & services will remain for the more than 600 Special Olympians across PEI.

SAFETY FIRST

Safety is an essential part of our plunge
- Follow all CPHO guidelines for social distancing
- Never plunge alone
- Ensure it is a safe place to plunge
- Be sure you have a towel/blanket and dry clothes nearby

PEILETR.COM/POLAR-PLUNGE