

LAW ENFORCEMENT TORCH RUN

TRUCK CONVOY

FOR SPECIAL OLYMPICS



DRIVER REGISTRATION

**SUNDAY
AUGUST
25, 2024**



- ✓ Big Hearts
- ✓ Big Rigs
- ✓ Big Results

Presenting Sponsor



PEI Law Enforcement Torch Run in partnership with Cavendish Agri Services invite the PEI Trucking Community to participate in 2024's



Big Hearts



Big Rigs



Big Results

**SUNDAY
AUGUST
25, 2024**

- 8:00a.m. Registration
- 8:00a.m. Breakfast care of Parkdale Sherwood Lions Club and Entertainment with Campfire Dave
- 9:15a.m. Pledge deadline, Driver's Meeting, Raffle Draws & Athlete Speaker
- 10:00a.m. Lead Truck Departs from Department of Fisheries and Oceans parking lot, 165 John Yeo Dr., Charlottetown
- 12:00-12:30p.m. Convoy complete



Presenting Sponsor & Partner Value



PRESENTING SPONSOR

● COMMITMENT TO EVENT

● \$2500 (cash donation)

● Contribute at least 1 door prize

● SPONSORSHIP BENEFITS

- Logo recognition on any new event give away merch
- Be part of opening remarks and athletes thank you speech
- Register up to 3 trucks with trailers in the Convoy and be recognized with a truck banner
- Company signage throughout the event at start and during celebration
- Recognition in all promotional pieces as. "Truck Convoy for Special Olympics PEI" presented by PEI LETR in partnership with Cavendish Agri Services" (press releases, social media, website, radio and tv promotion)



Sponsor Opportunities



● Gold Sponsorship ● Silver Sponsorship ● Bronze Sponsorship

\$1000 cash + door prize \$750 cash + door prize \$500 cash + door prize

Logo recognition on:

- | | | |
|---|--|--|
| ● PEI LETR website (full year) | ● PEI LETR website (full year) | ● PEI LETR website (full year) |
| ● Truck Convoy registration site and print form | ● On-site print signage | ● On-site print signage |
| ● Opportunity for items in driver bags | ● Social Media Recognition | ● Social Media Recognition |
| ● On-site print signage | ● Plus up to 2 paid truck spaces in convoy | ● Plus up to 1 paid truck spaces in convoy |
| ● Social Media Recognition | | |
| ● Plus up to 3 paid truck spaces in convoy | | |

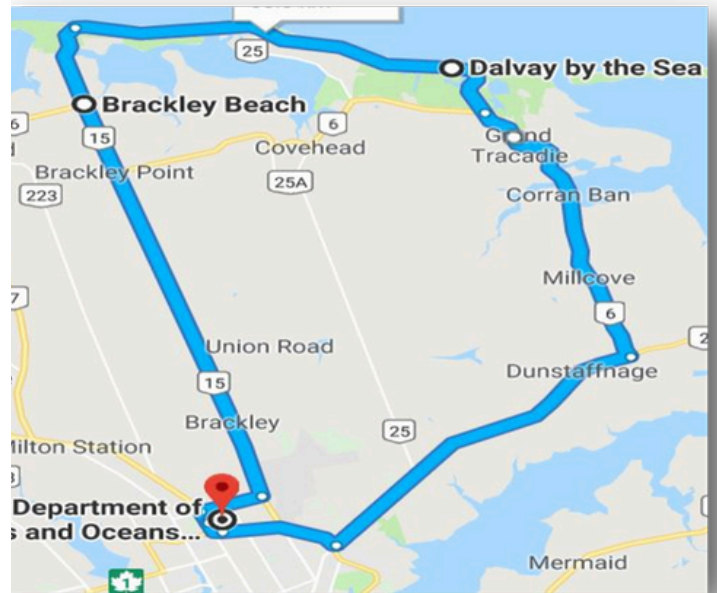
SPONSORSHIP OPPORTUNITIES

Email:
amybrown@sopei.com

Vehicles and Route

Vehicles Welcomed

- Semi-trucks
- Truck/trailer combinations
- Large trucks
- Emergency Vehicles
- Large box trucks
- Large tow trucks
- Dump Trucks
- Low-boys
- Flat beds
- Buses
- Fire Trucks



No Hazardous Materials, no Trucks with Alcohol or Tobacco names/logos or inappropriate wording/images

Truck Route

- 55 kms
- 1.5-2 hour duration
- Start DFO, 165 John Yeo Dr, Charlottetown
- Lead Truck Departs at 10:00a.m.

DRIVER NOTE: To access location, please use Brackley Pt Rd, turn left onto MacAleer Dr. This road will turn into Superior Cres, turn right onto John Yeo Dr

Driver Registration Form



PLEASE NOTE: NO HAZARDOUS MATERIALS, ALCOHOL, TOBACCO LOGOS OR INAPPROPRIATE WORDING/IMAGES PERMITTED ON VEHICLES.

Please submit the following information for each driver participating in the Truck Convoy.

Each driver must sign that the information provided is true and accurate. Make additional copies of this sheet as needed

Driver Information:

Company: _____ Driver Name: _____

City: _____ State/Province: _____ Postal Code: _____

Cell Phone: _____ Driver e-mail: _____

I have a Commercial Driver's License ☐

I will be collecting pledges to challenge for the LEAD truck opportunity and support programs for the over 660 Special Olympics PEI athletes ☐

I would like to be contacted for next year's Truck Convoy event (email provided) ☐

I would like to participate in the trucker buddy program and be paired up with two athlete's or an athlete with a guardian or volunteer ☐

By signing below, I certify that the information I have provided on this form is true and accurate to the best of my knowledge.

Driver Signature

Date

Please submit this form with the company registration form and payment

Individual or Company Registration



Entries **MUST** be paid in advance to guarantee a position.

A copy of proof of insurance of participating trucks should be submitted with this form.

We will have _____ trucks involved in the Convoy on Sunday, August 25th.

All types of trucks (with or without trailer) are \$125/vehicle

Sponsorship Opportunities are available at levels of \$1000, \$750 and \$500 that include truck(s) registration(s) email amybrown@sopei.com for details

*All pre-registered truck drivers receive breakfast and a driver gift

Company Information

Company: _____ Contact Name: _____

Address: _____ City: _____ Prov: _____

Postal Code: _____ Phone: _____

Email: _____

Preferred Social Media channel for tagging: ☐ Facebook _____

☐ Instagram _____

We acknowledge that we have the following coverage (please check):

☐ Minimum of \$1,000,000 combined single limit insurance for all vehicles participating

☐ Minimum insurance limits required for PEI

Registration & payments can now be made online via the "Register Now" page on the website www.peiletr.com/truckconvoy

Total amount due: CAN \$ _____

Payment Type: ☐ Visa ☐ MasterCard ☐ Cash/Debit ☐ Cheque (Please make payable to Special Olympics PEI)

Card Number: _____ Exp. Date: _____

Card Holder Name: _____ Signature: _____

Complete & return this page
with proof of insurance by
email:
amybrown@sopei.com

Driver Pledge Form



Be the LEAD TRUCK!!!

The driver who raises the most money will lead the 2024 Convoy!

Name: _____ Email: _____

Address: _____ City: _____

Postal Code: _____ Phone: _____

Trucking Company Name (if applicable): _____

Donor Name	Full Mailing Address (Required for tax receipting)	Pledge Amount				
		\$100	\$75	\$50	\$25	Other

Contributions may be paid in cash or cheque to Special Olympics PEI. Please use this form to keep track of pledges. Hand it in at registration on Convoy day. Please note amounts under \$20.00 will not be issued a tax receipt.